

# DRC Strategy 2025

November 2021

With the 2025 Strategy, the Danish Refugee Council (DRC) intensifies its fight against systemic inequality and structural discrimination of conflict and displacement affected persons by redoubling our focus on the two main goals that guide our work:

## **INCREASED PROTECTION:** EQUAL TO OTHERS

People affected by conflict and displacement must be able to seek safety and claim basic rights

## **ENHANCED INCLUSION:** ON PAR WITH OTHERS

People affected by conflict and displacement must be able to pursue self-reliance

## **Strategic Programme Initiatives**

To act on the two main goals of increased protection and enhanced inclusion, DRC has identified four strategic programme initiatives that will receive special focus and attention.

### **Improving protection of the hard-to-reach**

DRC commits to increase the protection of people in hard-to-reach areas or situations by advancing our humanitarian advocacy and access negotiation, expanding collaboration with local responders, and making better use of digital technologies that enable remote programming.



### **Expanding access to legal aid**

DRC commits to mobilise actors as broadly as possible to support free legal aid to people affected by conflict and displacement, and thus ensure their rights of protection and inclusion.



### **Supporting better market access for all**

DRC commits to increase the possibilities for people affected by conflict and displacement to gain equitable access to markets as an important conduit for services, goods, employment, and income.



### **Reinforcing climate and conflict resilience**

DRC commits to work systematically to reinforce community resilience to environmental and conflict-related stresses and shocks and to strengthen natural resource management and regenerative practices.



## Strategic Priorities

To improve the efficacy and efficiency of our work, DRC has identified three foundational strategic priorities that we will leverage as we deliver on our main goals of increased protection and enhanced inclusion.

### Impactful advocacy based on more evidence

DRC commits to improved evidence-based advocacy and humanitarian diplomacy for people affected by conflict and displacement

### Stronger partnerships and alliances

DRC commits to leverage our efforts by embracing strong partnerships and by working with and through these partners in new fields and sectors, internationally and, not least, locally.

### Better value for money and more sustainable financing

DRC commits to strengthen our ability to maximise value for money and pursue innovative and more sustainable financing models.



## Organisational Principles

As humanitarian challenges change, so must DRC. Therefore, and in addition to the humanitarian principles that govern our work, DRC has identified five organisational priorities that must be reflected in our programmatic work and all internal and external relations.

- > **Be accountable** DRC commits to improve our governance structures to ensure that the voices, interests, and capacities of the people affected by displacement and conflict are more recognised and respected in DRC and in the world.
- > **Go local** DRC commits to support people affected by conflict and displacement by building self-sustainable local capacities and sustainable local development into our programming and operations.
- > **Go green** DRC commits to respond to the global climate crisis and environmental degradation by increasing the adaptive capacities of people affected by conflict and displacement and to ensuring that our own conduct is nature-positive.
- > **Go digital** DRC commits to increase its ability to cultivate digital opportunities in high-quality interventions that add value for displaced communities.
- > **Include** DRC commits to address the power dynamics which result in marginalization and exclusion within our organisation, programmes and beyond.